

January

- **Theme:** Private School Directory, Family Health & Wellness
- **Resource Guides:** Private School, Preschool, K to 12 Education, Open House, After-School Activities
- **Group e-Blast:** Education • **Ad Close:** 12/15 • **Publication Date:** 1/2

February

- **Theme:** Summer Camps & Activities
- **Resource Guides:** Pre-K to 12 Education, Camps & Activities
- **Group e-Blast:** Summer Camps • **Ad Close:** 1/19 • **Publication Date:** 1/29

March

- **Theme:** Top Teachers & Employees of OC, Summer Camp Planning, Spring Break Travel & Fun
- **Resource Guides:** Pre-K to 12 Education, Camps & Activities
- **Group e-Blast:** Top Teacher Congrats • **Ad Close:** 2/23 • **Publication Date:** 3/4

April

- **Theme:** Special Needs
- **Resource Guides:** Camps & Activities, Pre-K to 12 Education, Special Needs
- **Group e-Blast:** Special Needs • **Ad Close:** 3/22 • **Publication Date:** 4/1

May

- **Theme:** The Mom Issue, Summer Movie Preview, Mother's Day
- **Resource Guides:** Camps & Activities, Pre-K to 12 Education
- **Group e-Blast:** Summer Fun • **Ad Close:** 4/19 • **Publication Date:** 4/29

June

- **Theme:** Private Education Guide, Father's Day, Summer Fun & Safety
- **Resource Guides:** Camps & Activities, Private School, Pre-K to 12 Education
- **Group e-Blast:** Education • **Ad Close:** 5/17 • **Publication Date:** 5/28

July

- **Theme:** Family Fun & Travel Guide, Alternative Education
- **Resource Guides:** Camps & Activities, Pre-K to 12 Education, Private School
- **Group e-Blast:** Alternative Education • **Ad Close:** 6/14 • **Publication Date:** 6/24

August

- **Theme:** The Back-to-School Issue
- **Resource Guides:** Camps & Activities, Pre-K to 12 Education
- **Group e-Blast:** Back-to-School • **Ad Close:** 7/12 • **Publication Date:** 7/22

September

- **Theme:** Readers' Choice Awards — Best of OC, Back-to-School
- **Resource Guides:** After-School Activities, Pre-K to 12 Education
- **Group e-Blast:** Readers' Choice Awards • **Ad Close:** 8/23 • **Publication Date:** 9/3

October

- **Theme:** Halloween, Tutoring, Preschools & Childcare
- **Resource Guides:** After-School Activities, Pre-K to 12 Education, Halloween & Harvest
- **Group e-Blast:** Halloween • **Ad Close:** 9/20 • **Publication Date:** 9/30

November

- **Theme:** Moms at Work, Montessori Education, Snow Play & Winter Fun
- **Resource Guides:** Holiday Guide, After-School Activities, Montessori Education, Pre-K to 12 Education, Open House
- **Group e-Blast:** Holiday • **Ad Close:** 10/18 • **Publication Date:** 10/28

December

- **Theme:** The Holiday Issue, Gift Guide, Open House
- **Resource Guides:** After-School Activities, Holiday, Open House, Pre-K to 12 Education
- **Group e-Blast:** Holiday, Open House • **Ad Close:** 11/15 • **Publication Date:** 11/25

COVER SPONSORSHIP OPPORTUNITIES AVAILABLE FOR ISSUES

Special treatment for March and September issues.

Regular Columns

- **Mindfulness:** Tools for living and parenting
- **Openings:** Family-friendly business arrivals
- **Family Wellness:** Covering body, mind and spirit
- **Ask the Expert:** Advice on Child Development & Parenting
- **Trips with Kids:** Getaways for the entire family
- **GO OC:** Calendar of Family Events & Activities

NOTE: Publication dates listed are the first of the five-day period of distribution.

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