

OCTOBER 6, 2018 • 10AM - 2PM

Book a package for
the 2019 Jamboree
along with Learn &
Grow and receive a
15% discount

LEARN & GROW @ THE

HEALTH, EDUCATION & SPECIAL NEEDS EXPO

Call for more details!
714-630-4510

www.parentingoc.com

Co-Sponsor Package

\$8,500

Includes

- 10'x20' premium location at event
- Two 6' tables & four chairs
- One insert in Parenting OC event bag
- Logo on Event Bags
- Recognition during event PA announcement

Logo on all print, web and event marketing

- Sole sponsor, top placement on all print ads in Parenting OC (Aug. 2018 - Oct. 2018)
- Four E-Newsletter (Aug. 2018 - Oct. 2018)
- Sole sponsor on event signage
- Rotating top banner on ParentingOC.com
- Exhibition Listing on ParentingOC.com
- Premium logo placement on all digital, print, signage and broadcast promotional material

Editorial

- Mention in preview article
- Mention in post-event article
- Mention in 4 press releases sent to over 50 media OC media outlets

Print Advertising

- One full-page to run any month

Social Media

- 8 post, Twitter and Facebook
- Instagram Sponsorship recognition

Direct Mail

- Sponsor logo on fliers mailed to all schools (400)

Gold Package

\$3,000

Includes

- 10'x20' in premium location.
- Two 6' tables & two chairs.
- Half page in September issue of Parenting OC Magazine.
- Rotating badge 1 on ParentingOC.com.
- Exhibition Listing on ParentingOC.com.
- One insert in Parenting OC's event bag.
- Logo on Event Bags
- Logo included in all print and digital promotional materials.
- Recognition during event PA announcements.

Silver Package

\$1,000 - \$1,295

Includes

- 10'x10' space
- One 6' table & two chairs
- Exhibition Listing on ParentingOC.com
- One insert in Parenting OC's event bag

Bubble-Dash Sponsorship

\$6,500

2 Sponsorships Available



Includes

- 10'x10' exhibit space adjacent to the Bubble-Dash
- One 6' table & two chairs
- One insert in Parenting OC event bag
- Logo on Event Bags
- Recognition during event PA announcement

Logo on all print, web and event marketing

- Sponsorship, top placement on print ad in Parenting OC (Aug. 2018 - Oct. 2018)
- Sponsorship recognition on web page
- Exhibition Listing on ParentingOC.com
- Four unique Eblasts
- Sponsorship recognition on event signage

Editorial

- Mention in event preview article
- Mention in post-event article
- Mention in two press releases sent to over 50 OC media outlets

Print Advertising

- One half-page to run any month

Social Media

- 16 posts, Twitter and Facebook

Direct Mail

- Sponsor logo on the Call for Entries mailed to all schools (400)

Bronze Package

\$595 - \$695

Includes

- One 6' table & two chairs
- Exhibition Listing on ParentingOC.com

Parenting Event Bag Insert

\$300

Provide 500 items

May provide flyer, postcard, brochure, coupon, etc.

Parenting Event Bag

\$175 - \$650

500 bags

- One Sponsorship Logo (Ask your sales representative for more information)