parentingOC

Kids Summer Opportunities Fair

Jamboree! at the Cube

10:00 AM to 3:00 PM
Saturday, March 2, 2019

Sponsorship Opportunity

About Jamboree!

- Parenting OC returns to the Discovery Cube for its 13th Edition of The Kids' Summer Opportunities Jamboree Event.
- The free event will take place March 2, 2019 from 10am to 3pm.
- The 2018 Jamboree was one of the best attended, with over 3,500 attendees.

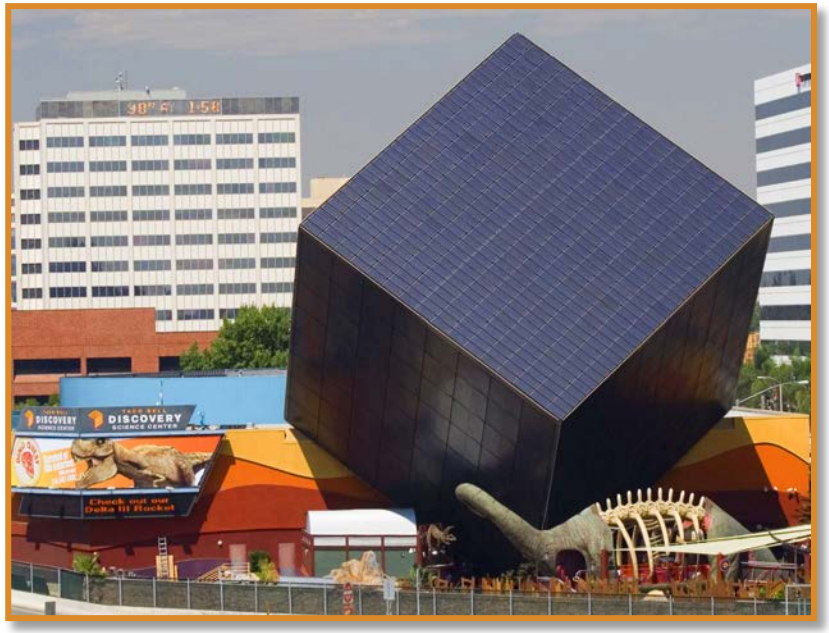
Exhibitors Include

- Family Travel Destinations
- Family Fun Attractions
- Family Camps
- Private Schools
- OC Day Camps
- Sports Leagues & Clinics
- Horse & Cattle Ranches
- Surf Camps
- Special Needs Programs
- Preschools
- Outdoor Adventure
- Science & Technology

About the Discovery Cube

The Discovery Cube Orange County, formerly known as the Discovery Science Center, has been a non-profit organization since 1998. As OC's largest science museum, based in Santa Ana, "The Cube," is dedicated to the education of young minds, assisting teachers and increasing public understanding of science, math and technology through interactive exhibits and programs. It's annual attractions include Bubblefest, Bug Invasion, Dino Quest, Jamboree, and Teenage Mutant Ninja Turtles. In 2003 Discovery Science Center welcomed its one-millionth visitor and now hosts over 500,000 guests each year.

DiscoveryCube®
ORANGE COUNTY
PRESENTED BY TACO BELL



Co-Sponsorship Media

Includes:

- 10x20 premium location at event
- Two 6' tables & four chairs
- One insert in Parenting OC event bag
- Logo on all event bags
- Recognition during event PA announcement

Logo on all print, web and event marketing

- Sole sponsor, top placement on all print ads in Parenting OC *(Dec.-Mar.)*
- Four E-Newsletter *(Dec.-Mar.)*
- Sole sponsor on event signage
- Rotating top banner on ParentingOC.com
- Exhibition Listing on ParentingOC.com
- Premium logo placement on all digital, print, signage and broadcast promotional material

Editorial

- Mention in two preview articles
- Mention in post-event article
- Mention in 4 press releases sent to over 50 media OC media outlets

Print Advertising

- Two-page spread ad *(Feb.-Mar.)*
- Two full page print ads *(Dec.-Jan.)*
- Plus, one full-page to run any month

Social Media

- 8 post, Twitter and Facebook
- Instagram Sponsorship recognition

Total Value $25,648

Total Cost $9,500

Jamboree!

parentingOC

CUTE KID COVER CONTEST

DiscoveryCube ORANGE COUNTY

PRESENTED BY TACO BELL

Print Advertising in parentingOC Magazine

Your logo will be positioned at the top of all print advertising for Jamboree at the Cube

Two two-page spread ad

(February through March Issues)

Two full page print ads

(December through January issues)

Plus, one full-page ad with your own ad art and message to run any month

Digital Coverage

Rotating top banner on ParentingOC.com

(November through February)

Exhibition listing on ParentingOC.com

Four E-newsletter

(December through March)

Top sponsor on web page

Editorial & Press Coverage

Mention in two event preview articles

Mention in post event articles

Mention in four press releases sent to over 50 OC media outlets

Social Media Coverage

8 Facebook Post • 8 Twitter Posts • Instagram Sponsorship recognition

Facebook.com/ParentingOCmag *@ParentingOCmag* *@ParentingOCmag*

And More…

10 X 20 Premium location at the event, with Two 6' tables & 4 chairs

Logo on Parenting OC's event bags with one insert inside

Recognition as Co-Sponsor during event PA announcements

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WE LOOK FORWARD TO YOUR PARTNERSHIP!