

January

- **Theme:** Private School Directory, Family Health & Wellness
- **Resource Guides:** Private School, Pre-K to 12 Education, Open House, After-School Activities, Party
- **Ad Close:** 12/8 • **Publication Date:** 12/26

February

Top Teacher Event

- **Theme:** Summer Camps & Activities
- **Resource Guides:** Pre-K to 12 Education, Camps & Activities, Party
- **Ad Close:** 1/12 • **Publication Date:** 2/5

March

Summer Opportunities Jamboree Event

- **Theme:** Top Teachers, Summer Camp Planning
- **Resource Guides:** Pre-K to 12 Education, Camps & Activities, Party
- **Ad Close:** 2/9 • **Publication Date:** 3/5

April

- **Theme:** Special Needs
- **Resource Guides:** Camps & Activities, Pre-K to 12 Education, Party
- **Ad Close:** 3/16 • **Publication Date:** 4/2

May

- **Theme:** Summer Fun in OC Issue, Summer Movie Preview, Mother's Day
- **Resource Guides:** Camps & Activities, Pre-K to 12 Education, Party, Swim & Water Safety
- **Ad Close:** 4/13 • **Publication Date:** 4/30

June

- **Theme:** Private School Directory Part 1, Father's Day, Summer Fun & Safety
- **Resource Guides:** Camps & Activities, Private School, Pre-K to 12 Education, Party, Swim & Water Safety
- **Ad Close:** 5/11 • **Publication Date:** 5/29

July

- **Theme:** Family Travel, Private School Directory Part 2
- **Resource Guides:** Camps & Activities, Pre-K to 12 Education, Swim & Water Safety, Party, Private School
- **Ad Close:** 6/8 • **Publication Date:** 6/25

August

- **Theme:** The Back-to-School Issue Camps & After-School Activities, Summer Fun & Safety
- **Resource Guides:** Camps & Activities, Pre-K to 12 Education, Party, Swim & Water Safety
- **Ad Close:** 7/6 • **Publication Date:** 7/23

September

Learn & Grow Event

- **Theme:** Readers' Choice Awards — Best of OC, Back-to-School
- **Resource Guides:** After-School Activities, Pre-K to 12 Education, Party
- **Ad Close:** 8/10 • **Publication Date:** 9/4

October

- **Theme:** Halloween, Tutoring, Preschools & Childcare
- **Resource Guides:** After-School Activities, Pre-K to 12 Education, Party, Halloween & Harvest
- **Ad Close:** 9/14 • **Publication Date:** 10/1

November

- **Theme:** Moms at Work, Holiday Movie Preview, Montessori Education
- **Resource Guides:** Holiday Guide, After-School Activities, Montessori Education, Pre-K to 12 Education, Open House, Party
- **Ad Close:** 10/12 • **Publication Date:** 10/29

December

- **Theme:** The Holiday Issue, Gift Guide, Open House
- **Resource Guides:** After-School Activities, Holiday, Open House, Party, Pre-K to 12 Education
- **Ad Close:** 11/9 • **Publication Date:** 11/26

Monthly Columns

What's Hot/What's Hot, Baby: Cool Stuff for Baby, Baby-to-Teen • **Openings:** Family-friendly business arrivals
Foodie Jr.: Top OC Chefs and their kid's menus • **My Party:** Readers & Party Pros share their favorites
Family Wellness: Covering body, mind and spirit • **Ask the Expert:** Advice on Child Development & Parenting
OC Woman: Health, Beauty, Gifts • **Trips with Kids:** Getaways for the entire family • **GO OC:** Calendar of Family Events & Activities

NOTE: Publication dates listed are the first of the two-day period of distribution.

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